

ESSEC BBA

2019 CAREER SURVEY – 2018 GRADUATES

Survey of 2018 BBA graduates (211 respondents, 73% of the cohort)

95% Of graduates are (very) satisfied with BBA ESSEC

98% Of active graduates have found their jobs in less than 6 months

Average gross annual remuneration including bonuses: **42 900 euros**

Business sector and companies

Financial institution 12%

Lazard
Natixis
Jefferies

Industry 14%

Panasonic
LVMH
Chanel

Consulting 14%

Equancy
Business France
Huitième continent

IT 12%

Facebook
SAP

Retail 12%

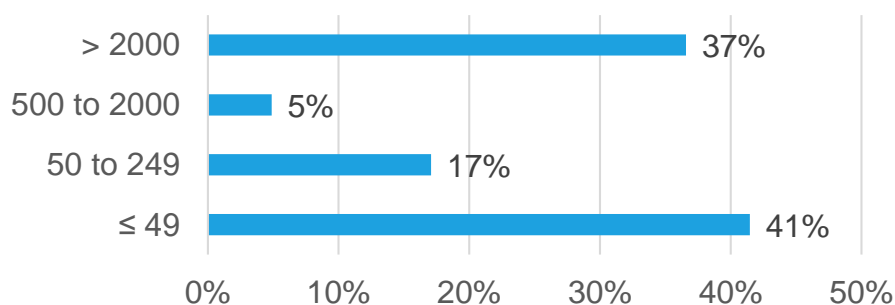
Fnac
Carts Guru

Tourism 12%

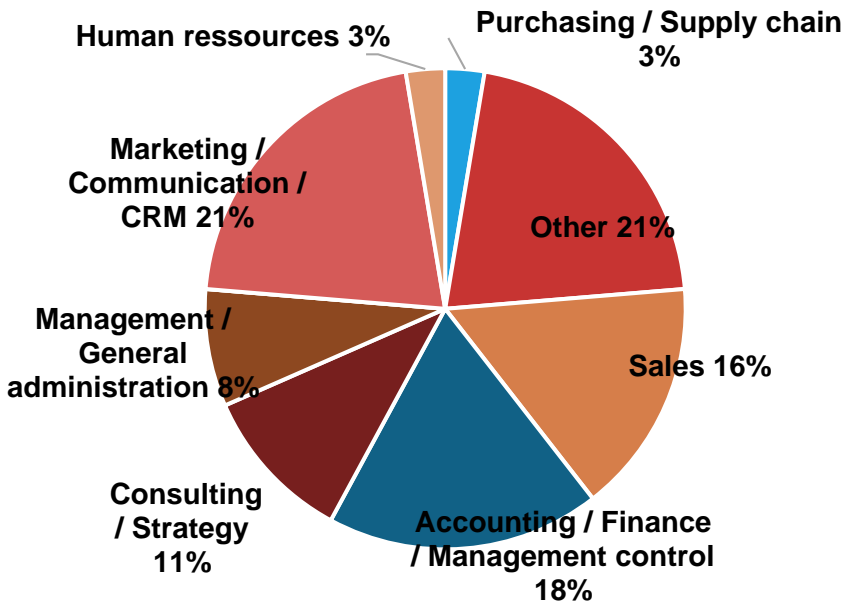
TUI
British Airways

BBA graduates also work for Publishing & Media companies (Universal, Warner Bro., TF1), in the Real Estate sector (JFKA), in Pharmacy industry and Cosmetics (L'Oréal, Guerlain, Yves Rocher).

Company size (number of employees)



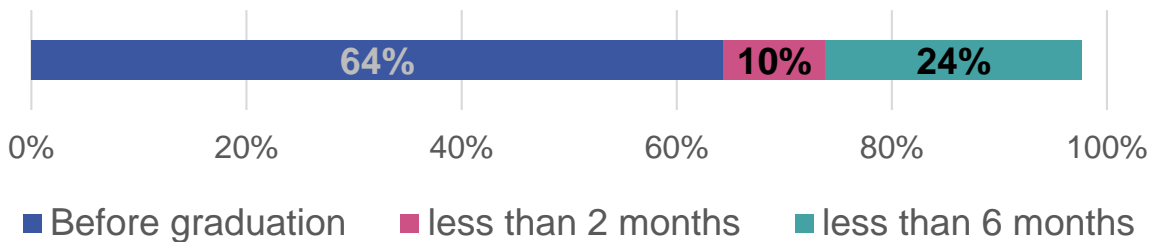
Active graduates job positions



- Project manager
- Consultant
- M&A Analyst
- HR officer
- Business analyst

(Examples of position occupied by 2018 graduates)

1st job search duration

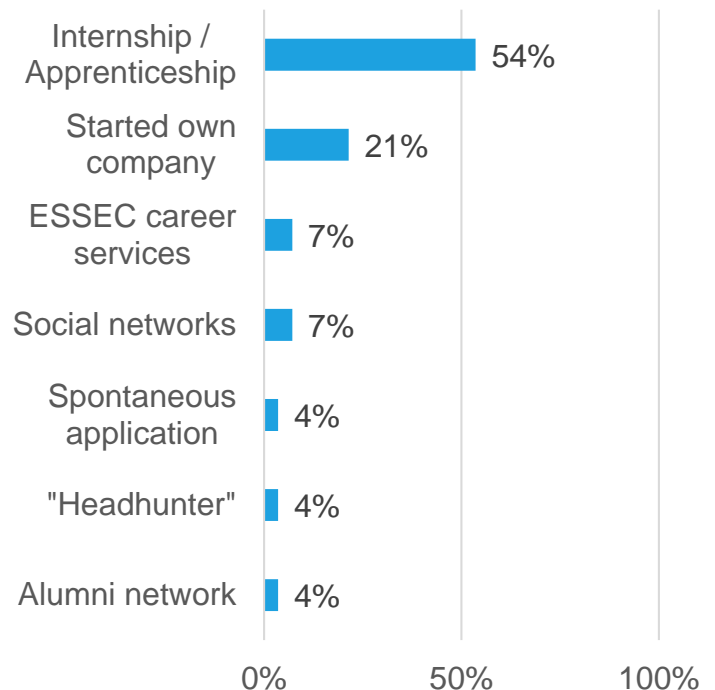


81% Of active graduates are (very) satisfied with their job

58% Of active graduates have an internationally oriented job

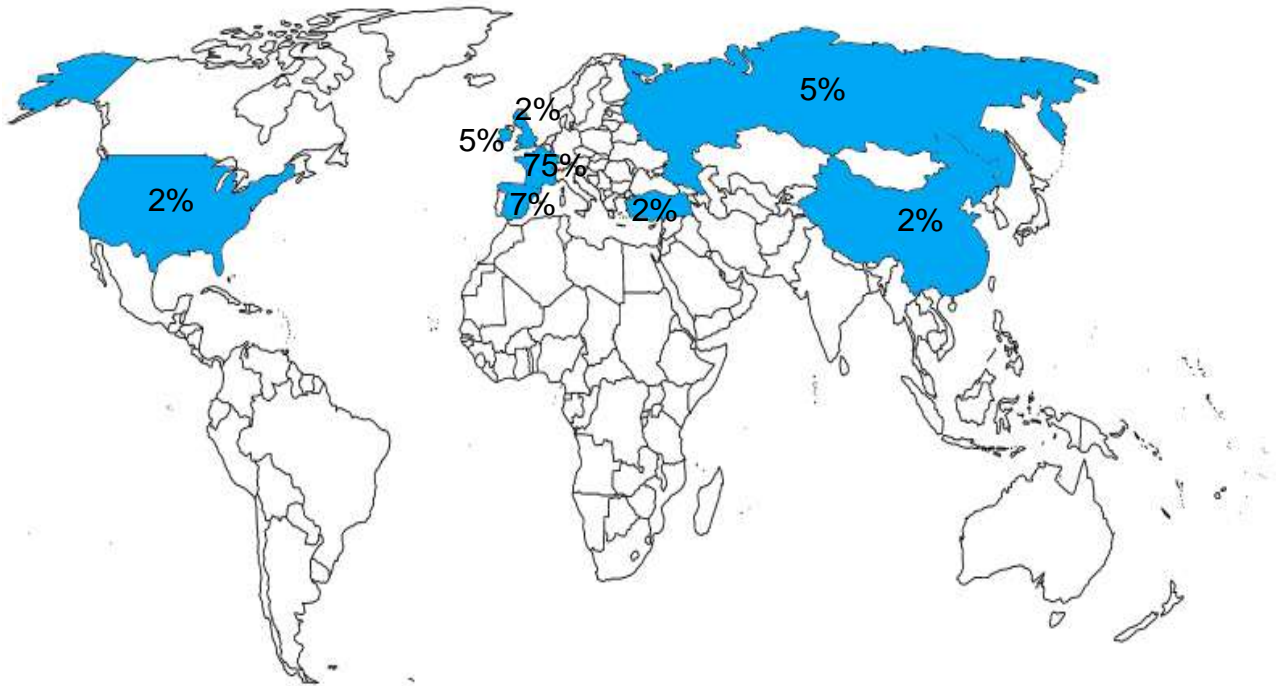
78% Of active graduates, in France, hold a permanent contract

Access to 1st job**



**Response rates for this question were lower than for the other questions of the survey.

Where graduates are working



73% Of 2018 graduates continue studying after Essec BBA

19% Of them pursue studies out of France

- ESSEC programme master / MS
- Paris 2 Panthéon-Assas
- ESCP Europe
- EDHEC
- Centrale Supélec
- EM Lyon
- AgroParisTech
- Sciences Po Paris
- Université Paris Dauphine
- IE Business School
- Kings College London
- London School of Economics
- Hong Kong University
- Stockholm School of Economics
- Bocconi University
- London Business School
- University of Zurich
- HEC Montréal
- University of Sydney

(Examples of institution where 2018 graduates are studying)