

MASTÈRE SPÉCIALISÉ® MARKETING MANAGEMENT & DIGITAL

2019 CAREER SURVEY – CLASS OF 2018

Survey of 2019 graduates from the MS MMD (82% of the cohort)

94% Of active graduates have found their job in less than 3 months

75% Of active graduates occupy an internationally oriented job position

Average gross annual incomes including bonuses: **45 500 euros**

Business sectors and companies

Pharmaceutical 53%

MSD, GSK, Novartis

Health 11%

Becton Dickinson, Sanofi, Servier

Luxury area 11%

LVMH, Remy Martin

Consulting 9%

Adone, Capgemini, Equancy

Consumer goods / Retail 8%

Danone, Unilever

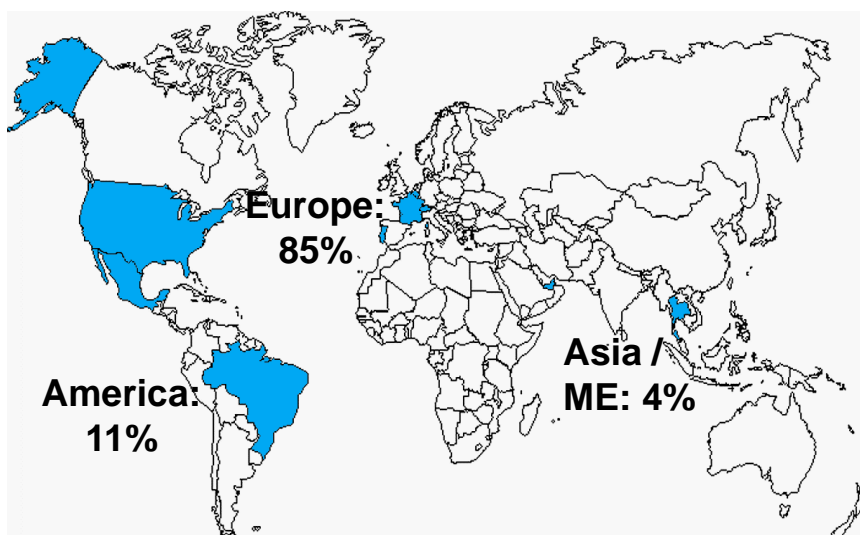
Industry / ICT / Energy 7%

Astra, Axens, IBM, Thales

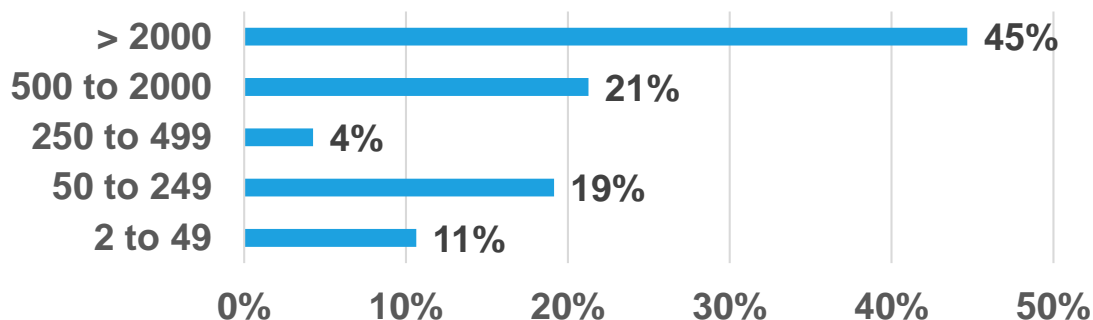
Where graduates are working

32% Of active graduates work outside their country of origin

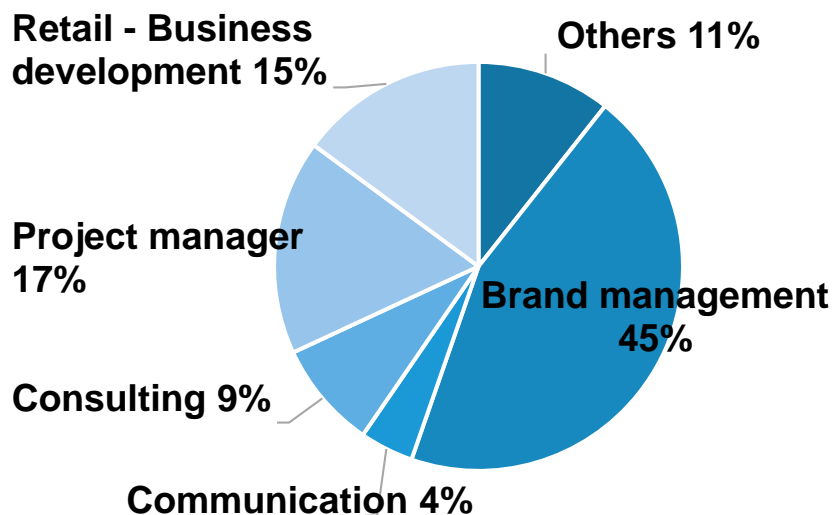
75% Of active graduates occupy an internationally oriented job position



Company size (nb of employees)



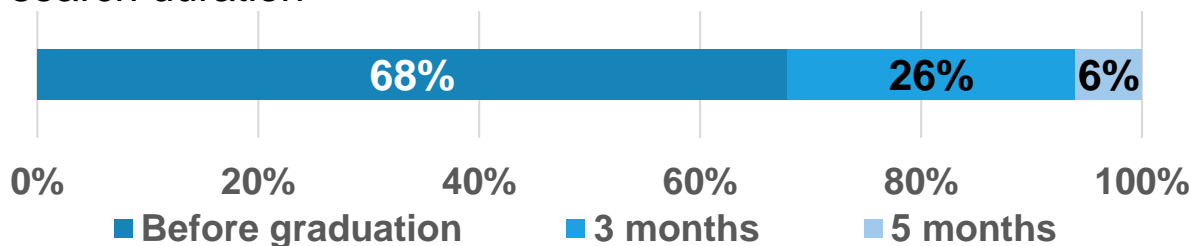
Active graduates job positions



15%

Of active graduates have a position directly related to Digital (e-business, digital transformation, web, etc.)

1st job search duration



Access to 1st job

